

donald shannon



Donald P. Shannon

129 Allison Way
 Cary, NC 27511
 919.274.0494
 don@imagenavigators.com


Creative Director/Graphic Designer
Image Navigators, Cary, NC
10/97-present

Independently own and operate advertising/design studio, providing creative concept, art direction, design, layout, copywriting, production services and media placement for diverse projects including; publication design, advertising campaigns, print ads, corporate identity, brand development, newsletters, product sheets, direct mail, brochures, package and web design. Clients include: *All About Beer Magazine*, Audio Artistry, Carolina Hurricanes, DonMark Publishing (*Relocation Guide*), EH Publishing (*ChannelPro*), Integrated Audio Video, Occam Networks, The Transcend Group, and the World Beer Festival. Demonstrated skills in: Mac/PC computer hardware and software including, Adobe Creative Cloud, QuarkXPress, MicroSoft Office for Mac. Traditional skills include: typography, illustration, digital photography, marker comps, multi-color print production and strategic concept.

Marketing Manager
Integrated Audio Video, Durham, NC
9/11-9/12

In this newly started department, handled numerous marketing efforts including social media (Facebook, Linked In) content and graphics, product photography, advertising design, service & installation division branding, corporate branding and various marketing materials to improve visibility and sales.

Design Director
Audio Adventure Magazine, Raleigh, NC
4/96-10/97

Design and produce monthly, 100-plus page, 4-color audio specialty magazine. Responsible for concept and photo art direction on all covers and interior spreads. Production responsibilities include complete layout, photo research, scanning, film output, color proofs, ad content and coordination with out-of-state printer. Work directly with Publisher and Editor on all aspects of creative and production deadlines.

Senior Art Director/Creative Manager
JWG Associates, Wellesley, MA/Cary, NC (now TMP Worldwide)
2/83-4/96

In this high profile position, handled a wide range of print and collateral projects for national full-service advertising agency. Responsible for entire process, from concept to finished product, including development of copy/art ideas, original illustrations, art buying, photo art direction, finished art, and supervision of printing and production. Reporting directly to agency President, supervised and coordinated all activities of 17-person creative staff, including hiring of personnel and management of art directors and production artists. Served as key creative liaison with account management team.

Education

Art Institute of Fort Lauderdale
 Associate of Science Degree/Advertising Design

Awards

EMA Creative Excellence Award - B/W campaign
 EMA Creative Excellence Award - College Communication
 Pyramid Award - Collateral/brochure
 Pyramid Award - Magazine/color
 Pyramid Award - B/W campaign
 New England Home Show - Best corporate identity program
 Viddy Award of Excellence - Five second promo
 Viddy Award of Excellence - Best Non-profit spot
 Design Honor Group - Outstanding academic and creative achievement

Portfolio available at **www.imagenavigators.com**
 References available on request



Spring
is the
best time
to catch a
Spider.



ApexVintage.com

Curtain Call.



Introducing the All-New 2016 Lexus RX

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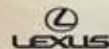
**JOHNSON
LEXUS**

Later, work week.



Hello, weekend.

Introducing the All-New 2016 Lexus RX



| JOHNSON LEXUS

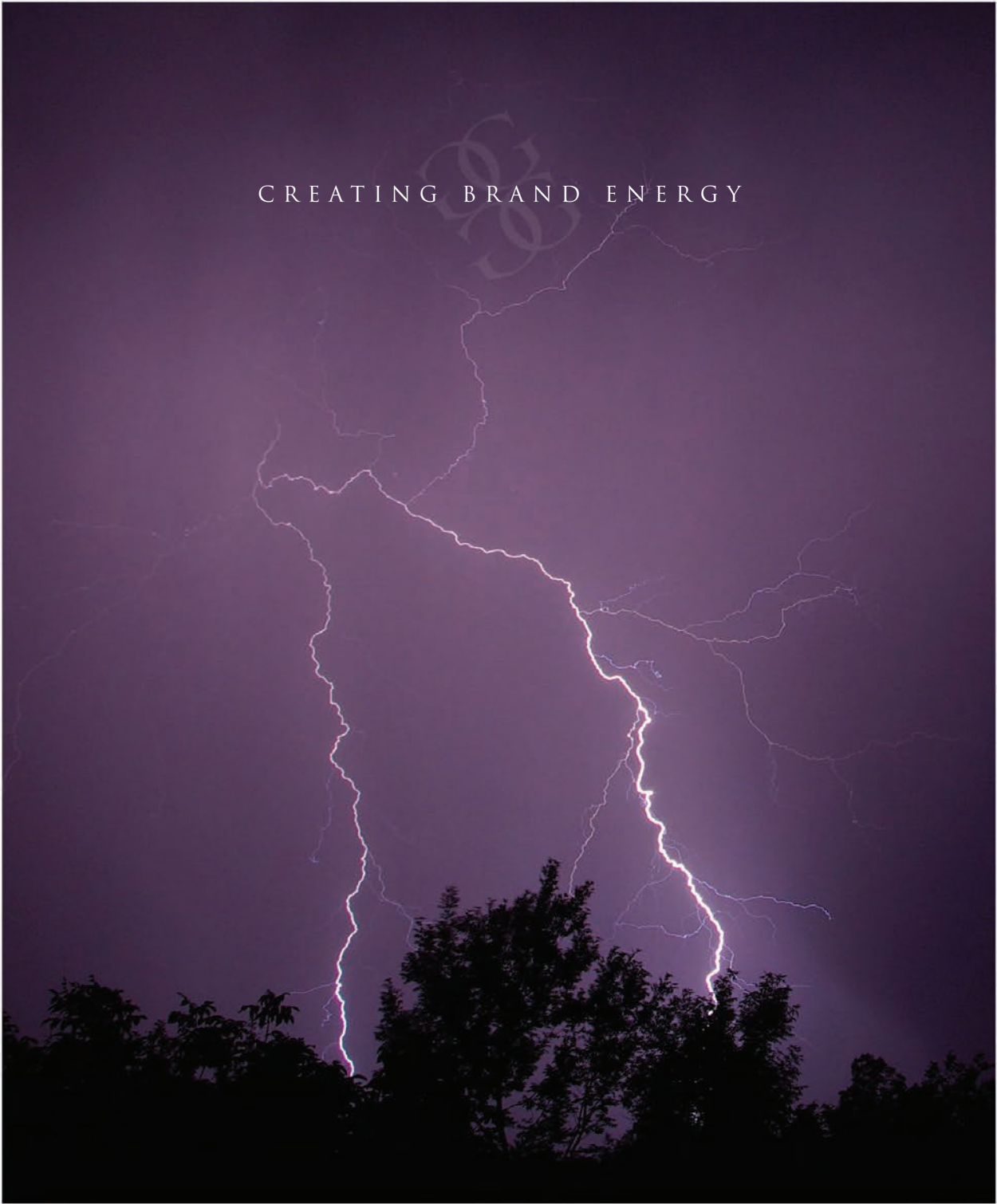
A man in a dark jacket and trousers walks from left to right in the foreground, carrying a bag. In the background, a silver Lexus RX is parked in a designated spot within a multi-level parking garage. The scene is lit with warm, golden light, suggesting late afternoon or early morning. The architecture features concrete pillars and railings.

Hello, weekend.

Introducing The All-New 2016 Lexus RX



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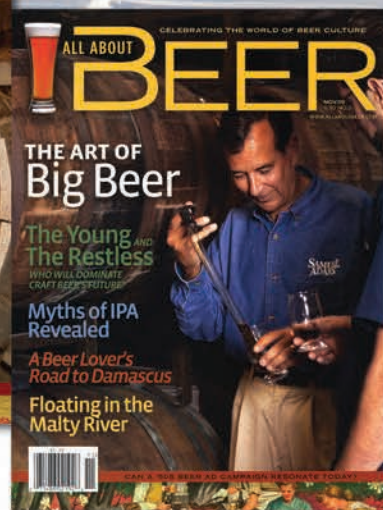
GENESIS
MARKETING PARTNERS, INC.

"The church is near, but the road is icy.
The bar is far away, but I will walk carefully."

— old Russian proverb



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★ **The Classic Style Challenge!** A brewery-employee-only contest to identify, blind, 12 of the world's classic beers styles. Those with perfect responses will be entered into a drawing to win a \$1500 dream spirits bar.

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★ **The Beer Cellar Bar!** A cornucopia of eight years of BTI's beer cellar archives, complete with original tasting notes and sheets for your comments.

★ **The Beer Bazaar!** A freakishly diverse selection of craft beers from recent BTI Beer tastings for all guests' enjoyment, plus an assortment of snacks.



WHEN! Thursday, April 8th 6-10 PM

WHERE! Bottom Lounge, 1375 West Lake St.,
Chicago, IL, in the second floor "Volcano Room"
(312) 666-6775 or <http://www.bottomlounge.com>

HOSTED BY!



ALL ABOUT
BEER

HOW! Shuttle buses leaving from the convention at the Sheraton Chicago Hotel & Towers starting at 5PM and returning starting at 9PM or take the CTA Green Line train west from the State/Lake stop to the Ashland stop and go east three blocks. CBC badge required to attend.



2011 NATIONAL MEDIA KIT



ALL ABOUT

BEER

M A G A Z I N E



PRESENTED BY ALL ABOUT BEER MAGAZINE

BEER Guide



ALL YOU NEED TO KNOW TO CHOOSE A GOOD BEER

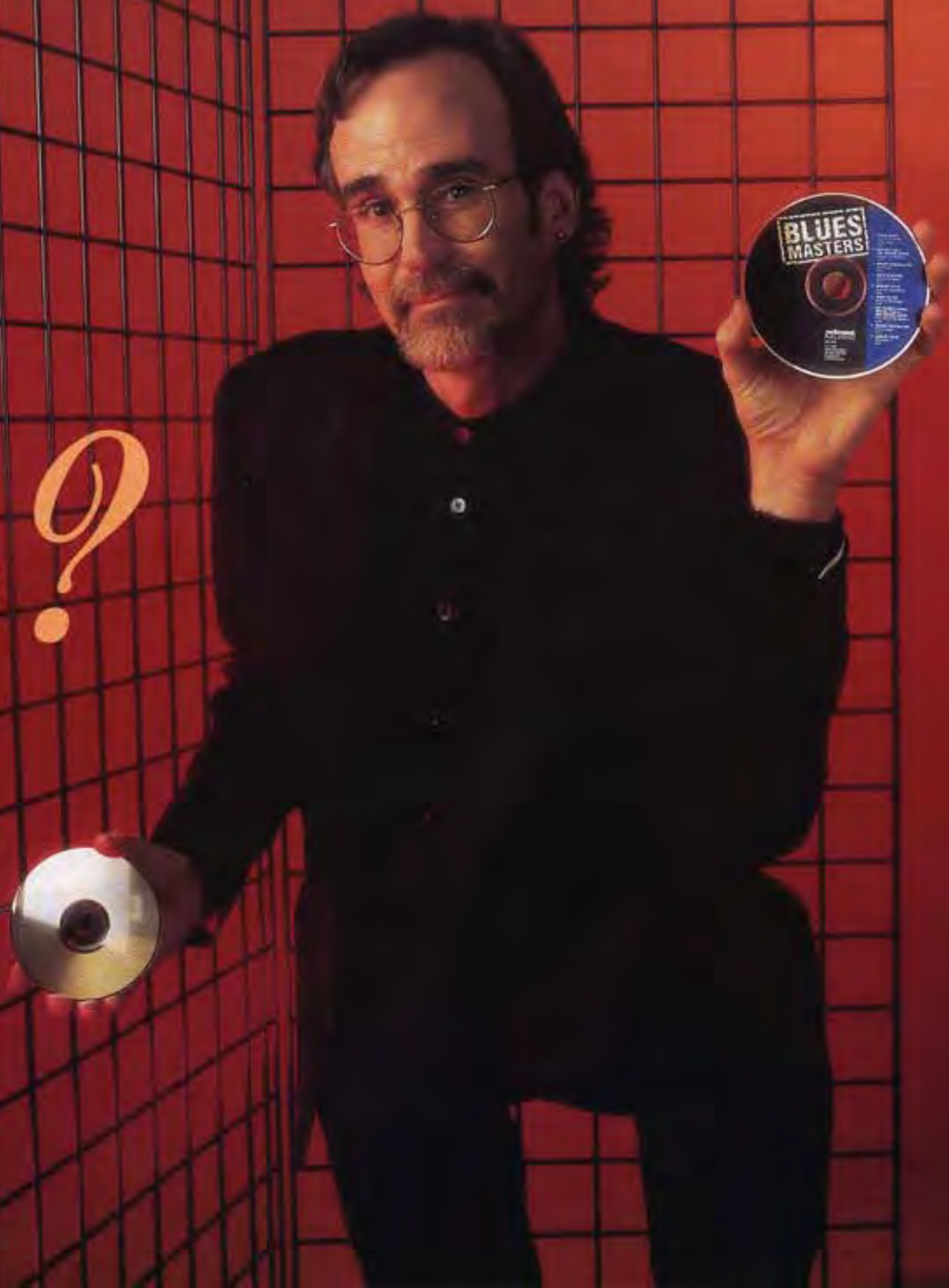


IS JOE HARLEY THE LUCKIEST MAN ON EARTH

Or what?

Just far enough beyond the city lights so that stars shine, gauzy white, above, a car sits in a cornfield outside of Lincoln, Nebraska, and two young aspiring drummers sit raptly listening to a radio program from far away Buffalo. It's a jazz station, whose signal barely pushes its way through the airways above the Great Lakes. In Lincoln, this is the only way to hear new jazz, and the drummers inhale the music like life-breath. They listen, in awe, as Miles Davis changes the rules once again, choosing the perfect note to bend, twist and scream, while Tony Williams, barely older than they are, redefines the entire concept of jazz drumming. The music holds Joe Harley and Victor Lewis in its thrall — and, to this day, it still does.

BY ELLIOT HALLEN



"A" IS FOR

Attitude

Theta Digital
Introduces Its "A" Team

BY TOM MILLER

Theta Digital, in a daring move, has just replaced its entire lineup of digital converters with a new generation: the "A" team. From the Progeny to the Pro Gen V, each Theta converter has been replaced with an "A" designation model. And, for good measure, the entry level Cobalt has been retired as the Chroma takes its place.

In the past, Theta products were known for specific sonic characteristics: an aggressive upper midrange and slam-bam bass that relied on brute force. The original Progeny broke from this sonic tradition, offering a kinder, gentler sound with muted overtones and supple bass. Can Theta's "A" team find a middle ground, a sound of strength and subtlety? The reviews in the following pages answer this question, as *The Audio Adventure* team tackles Theta's A team. But what about Theta Digital itself?

Behind every high end name you know, there are often names you have never heard. That's the Theta story. Neil Sinclair, President, points to Tom Lippiatt, Dave Kerstetter, Frank Culmone and Jim White and says, "These men have done it — it's their story as much as mine."

**Neil Sinclair: Rock Musician,
Stereo Salesman, Team Leader**

Neil Sinclair looks like the rock musician he once was. As a drummer on the Los Angeles scene in the early Seventies, however, he found himself drawn repeatedly to audio. Soon, the lure of high end eclipsed the siren song of rock 'n' roll and Sinclair was "interning" at Jonas Miller, a legendary L.A. store, on the way to opening his own store.

In 1975 Sinclair opened Absolute Audio and built a reputation as a turntable guru (although he is quick to note that Brooks Berdan is the all-time champ in that arena). When digital was introduced in 1983, Sinclair felt that the large mid-fi corporations were "taking the music away from us," so poorly did CD sound. Outraged, Sinclair ultimately co-founded one of the first high end digital audio companies — California Audio Labs — to reclaim the music.

At Absolute Audio, Sinclair made a key connection that led to Theta. As reported in *The Audio Adventure*



THE MUSIC MAKER BLUES... ROTEL'S AWESOME \$280 CD PLAYER... DISNEY'S LION KING LASERDISC... AND MORE!!!

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NOVEMBER 1995 VOLUME 2 ISSUE 11

\$3.50

UNTOUCHABLE

Team Theta Cleans Up Digital's Mean Streets

Neil Sinclair
of Theta Digital



SUMMER HI-FI SHOWS... MAGNEPAN CINEMA SYSTEM... VINYL ROCK... UPGRADING YOUR CD PLAYER... AND MORE!!

AudioAdventureTM

AUGUST 1996 VOLUME 3 ISSUE 7

\$3.95

SMOKIN' IN THE MELOS ROOM

*Charles Gavaris, George Bischoff,
Mark Porzilli and the HC 180
Triode Power Amplifier*







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REGISTRATION HOURS

Friday, October 30
12 PM - 6:00 PM

Saturday, October 31
7 AM - 3:00 PM

Sunday, November 1
10 AM - 1:30 PM

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Austin Convention Center
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collaboration. influence. action. network.

WEDNESDAY
OCTOBER 31, 2007

WORLDWIDE PARTNER
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CONCEPT: HEARD

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ANNUAL CONFERENCE 07

AGENDA AT-A-GLANCE

audio
video

MONDAY
OCTOBER 29, 2007

TUESDAY
OCTOBER 30, 2007

WEDNESDAY
OCTOBER 31, 2007

THURSDAY
NOVEMBER 1, 2007

MONDAY
OCTOBER 29, 2007

TUESDAY
OCTOBER 30, 2007

WEDNESDAY
OCTOBER 31, 2007



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it's all about the journey.



Enjoy your journey along life's winding path. Escape to southwestern rugged grandeur and the timeless beauty of the Sonoran Desert. Welcome to a place known as The Ambage at Rancho Mañana. Surrounded by majestic mountains,

intimacy and the feeling of renewal, our spa is your pathway to recovery, wellness and peace. Take time to discover ones self at The Ambage at Rancho Mañana. Call us now for your personal appointment.



The Ambage

at Rancho Mañana



EXECUTIVE SUMMARY

Partner Affiliation

- Sylantrio Global Select Partner
- Aastra Technology Developer Partner

Associated Solution

- Cisterna School and Campus Safety

Customer Benefits

- Improved safety and security
- Increased protection for school records, confidential information, and property management
- Enhanced customer responsiveness by providing actionable information when and how needed
- Decreased costs by reducing complexity and taking advantage of integrated data, voice, and video technologies

Targeted Industries

- K-12 Education
- Higher Education

Geographical Regions Served

- The Americas (United States, Canada, Latin America)
- Western Europe
- Asia-Pacific (in 2008)

Cisterna Networks School and Campus Safety Solutions for Hosted Business Service Providers

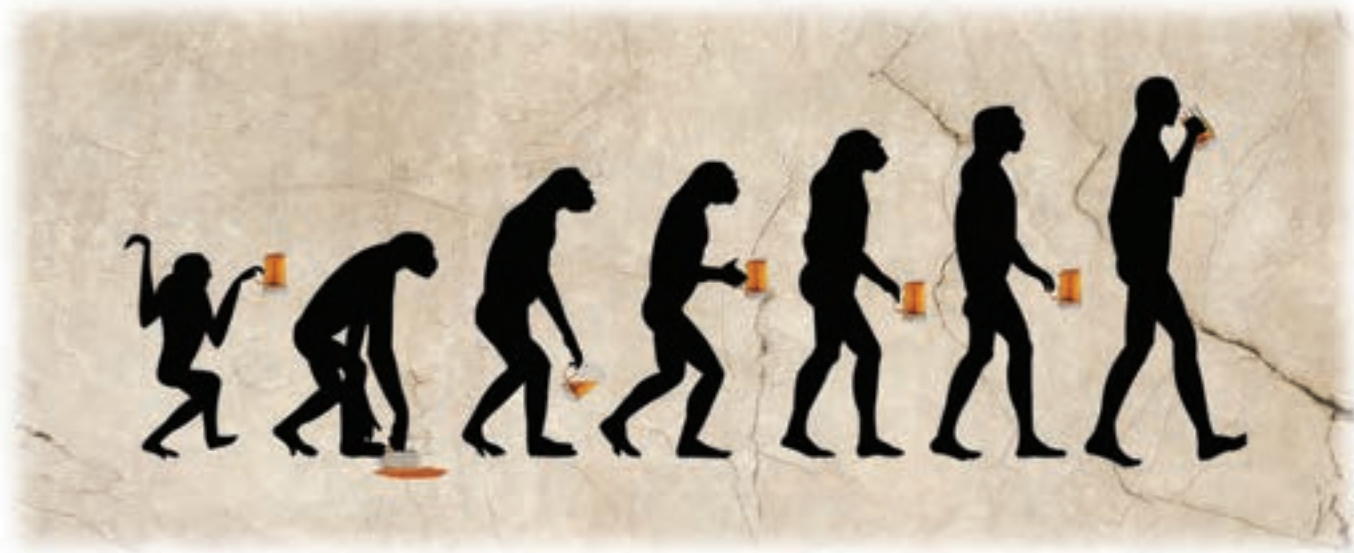
Partner Overview

Cisterna Networks® makes application-driven telephony a reality by setting the new standard for advanced IP phone application platforms and engines for enter-prise voice over IP environments. The award winning Cisterna ConvergenceServer™ provides unified application administration as well as fault and performance management for enterprise IP telephony application services deployments. The next-generation platform helps schools leverage IP networks to deploy forward-looking event notification solutions.

Partner Solution Description

Cisterna Event Alerting and Notification (EAN) solutions provide a comprehensive multimode messaging capability to large number of devices including IP, analog and mobile phones, and two-way radios. Education Administrators and Campus Safety Groups can quickly relay actionable information in real time to school staff, students, and the community for heightened response times and improved quality of service. Cisterna EAN solutions lead the industry in terms of scalability, with established customer successes that include more than 100,000 IP phones spanning multinational sites. Cisterna Quality Assurance and Compliance (QAC) solutions provide school systems with total recording and monitoring capabilities. QAC addresses sensitive areas such as campus safety groups and offers ad-hoc recording capabilities for individual calls. Real-time remote monitoring, both Web- and extension-based, can be performed for IP phones and desktops, as well as reporting and archiving.

Customer testimonials and hundreds of references demonstrate the company's ability to integrate multiple campuses and effectively deploy solutions that can be cost-effectively managed from a central location within a school district. Cisco® and its resellers routinely contact Cisterna for large-scale projects, and the company can help ensure that solutions meet stringent reliability and high-availability requirements.



WHILE OUR MAGAZINE HAS EVOLVED OVER MANY YEARS, OUR FOCUS HAS NEVER CHANGED.





SHOT LIST

1. FAMILY SHOT
2. DVORAK - color
3. BEETHOVEN cover
4. BEETHOVEN DETAILS
 - a. crossover
 - b. kevlar driver
 - c. wood detail
 - (opt.) d. binding posts

FAMILY SHOT/POSTER



beeth.sub/main - v.v. - dvorak main/sub

another main/sub
in shadows (bgnd.)



← sub

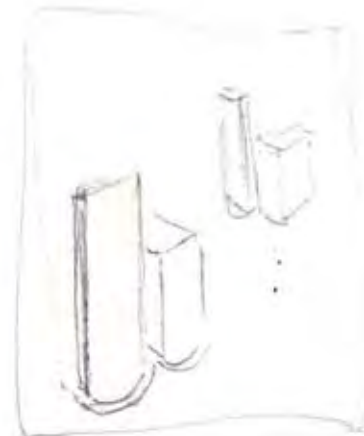
beethoven brochure
cover



dvorak - color shot
w/ floor plant

(same as bw shot done w/ statue)
(don has floor plant w/ vase)

Peter - another cover idea will
be sketched out later - it
plays off the Dvorak set-up. (which I like)



On the seventh day, He listened.



painting your world with sound. *Audio Artistry*

The Beethoven Loudspeaker System is the latest addition to the Composer Series™ from Audio Artistry. The Dvorak System offers a similar configuration to the Beethoven with separate woofers, panels and electronic crossover/equalizer. The Vivaldi Loudspeaker integrates the woofer and panel into a single, compact, high-performance design. And each of the ComposerSeries™ Loudspeakers share the same dipole technology and open sound characteristics that paint your world with previously unheard of acoustic energy, rhythm and timbre.

Beethoven Specifications

The Beethoven Loudspeaker System consists of two Main Panels with external passive crossovers, two Woofer Units and an active Crossover/Equalizer. Two stereo amplifiers or four mono blocks are required to drive the Main Panels and the Woofers.

Complete System

Frequency response 20 Hz to 25 kHz, +/-2.5 dB¹
Sensitivity 89 dB at 1 m, 2.83 V
Radiation pattern dipole below 1500 Hz
Room size 300-600 sqft (26-55 sqm)
Listening distance 8-18 ft (2.4-5.4 m)
Placement 2.5 ft (0.75 m) minimum distance to adjacent walls for Main Panel. Woofer along side wall or next to Main Panel.

Main Panel

Frequency range 100 Hz to 25 kHz
1" soft dome, two 8" Kevlar, two 10" paper drivers each panel. The low frequency range of the Main Panels is automatically extended to 40 Hz when the Woofers are switched off.
Size 55"h x 13.75"w x 6"d (1.40 x 0.35 x 0.15 m)
Weight 85 lbs (39 kg)
Crossover External, 3-way. Low-Mid-High, 200 Hz and 2 kHz transitions
Impedance 5 ohm nominal, 3.3 ohm min. at 100 Hz
Weight 18 lbs (8.2 kg)
Amplifier power 200 W, solid state, 0.1% distortion or better. Damping factor: 20 or better, including cable.

Woofer

Frequency range 20 Hz to 100 Hz
Four 12" drivers each dipole woofer. The woofer output level is aligned by A-B switching between the Main Panels alone and the Main Panels with Woofers

Impedance 13 ohm nominal, 11 ohm min.
Size 29"h x 14.75"w x 21.5"d (0.71 x 0.37 x 0.55 m)
Weight 95 lbs (43.1 kg)
Amplifier power 50 W, solid state

Crossover/Equalizer

Gain Input unity, non-inverting
XLR balanced, 20k ohm, active circuitry with 140 kHz lowpass filter for RFI rejection, transformer coupled version optional
Output XLR balanced, 200 ohm (optional XLR to RCA adapters for input or output, pin 2 hot, pin 1 & 3 connected to RCA shield)

Controls Normal/Video: 40 Hz, -6 dB/oct highpass Off/On
Woofer Level: 12 dB range with knob, Offset 0/-12 dB with internal jumpers (J3, J4)
System crossed over at 100 Hz
Main Panel equalized down to 40 Hz

XLR connectors Pin 2 (+), pin 3 (-), pin 1 (chassis/signal/safety ground), can be disconnected from input connector with internal jumpers (J1, J2)

DIN connector Pin 2 (+12 Vdc/0.13 A), pin 4 (-12 Vdc/0.13 A), pin 5 & shell (chassis/signal/safety ground)

Size 2.5"h x 17"w x 8"d (0.06 x 0.43 x 0.20 m)
Weight 13 lbs (5.9 kg)
Power supply External, plug-to-plug, UL/CSA approved

Output +12 Vdc/0.5 A, -12 Vdc/0.5 A
Weight 5 lbs (2.3 kg)

Warranty

Main Panels, passive Crossover and Woofer Units are warranted against manufacturing defects for five (5) years from the date of purchase. The Crossover/Equalizer Unit is warranted for two (2) years. Within these periods Audio Artistry will repair the units without charge for parts and labor.

1. Refer to Audio Engineering Society Preprint 3431.



Beethoven woofer, Beethoven main panel, Vivaldi, Dvorak main panel, Dvorak woofer

Audio Artistry
painting your world with sound

B E E T H O V E N

by Audio Artistry



Audio Artistry

Creating The Ultimate Illusion

In component audio systems, the loudspeaker is the most vital and determining link between the listener and the performance. The ideal loudspeaker is one which is so transparent that it recreates the original sound event in every detail, creating the illusion of a live performance. Capturing the very soul of the music, you will be moved by the beauty of the experience.

With the introduction of the Beethoven Loudspeaker System from Audio Artistry, the elusive illusion of live sound is so convincing that you must experience it yourself to believe it. Our goal with the Beethoven was to build a loudspeaker that virtually eliminates every significant distortion-creating element. With the Beethoven's novel, industry standard-setting design, essentially nothing comes between you and the performance. Not even the distortion that's inherent in every listening room. The experience is visceral; the illusion complete.

The Composition

The Beethoven Loudspeaker System consists of two Main Panels, two Woofer Units and an active Electronic Equalizer/Crossover for processing the signal from your preamplifier and routing it to the two stereo amplifiers. Regardless of your room's acoustic properties, the four speaker components can be easily positioned for optimal acoustic and visual effect; usually with the Main Panels free-standing in the room and the Woofers near the side walls.

The Woofers are directional, dipolar radiators, which is quite unconventional, but critical in obtaining life-like reproduction of low-frequency tones. Most other loudspeaker systems are omnidirectional at these frequencies and interact strongly with the room, resulting in uneven and unnatural bass reproduction. The Beethoven Woofers, however, excite fewer room modes because

of their directionality and are therefore easier to position optimally.

The Main Panels continue the dipolar, directional behavior throughout the important upper bass and mid-frequency range, where the room's reverberant sound field contributes to the perceived timbral balance. The Panels direct the sound in a wide angle towards the listening position, but not at the side walls and ceiling. As a result, the sound coming back from the room is weaker and you hear less of the room and more of the speaker.

The high-frequency notes are carried by a tweeter that blends with the directional characteristics of the other drivers on the Main Panel. From the lowest bass note to the highest instrumental harmonic, the Beethoven has a very uniform acoustic power output from different listening angles. This is why voices and instruments sound so natural, even when listening to the Beethoven from another room. It is the speaker's directional characteristics that are so essential in minimizing the room-induced distortions that detract from the desired listening experience.



The Performance

One of the first things you notice when listening to the Beethoven is the transparency and openness of its sound. The speaker's independence from the room certainly contributes to this impression, but the other major contributor is its low non-linear distortion. On musical material, this distortion causes the sound from different instruments to intermodulate with each other and to create completely non-musical notes. Loud passages lose all detail and it is difficult to follow the sonic line of any one specific instrument.

The Beethoven's design reduces this distortion to almost insignificant levels by using multiple drivers, each working with minimal stress to cover different parts of the sonic spectrum. Each Woofer contains four 12-inch drivers; each Main Panel has two 10-inch and two 8-inch drivers for the upper bass and midrange and a tweeter for the highs. Audio Artistry's drivers are selected using proprietary testing methods to ensure freedom from spectral contamination created by non-linear distortion.

You will also notice a complete absence of any "boxiness" to the sound. We are not using boxes, only folded baffles that are open in front and back. There is no contamination of musical passages by resonant radiation from box panels or the sound from inside the box being regurgitated through the speaker cone. More than that, the folded baffle design ensures inefficient acoustic radiation from any mechanical vibrations because of small size and openness of the panels.

The Beethoven's open and detailed sound are also a result of the low level of stored, resonant energy in the drivers, enabling you to hear the decay of sounds, the space between notes and the ambiance of the recording venue.

The Finale

The Beethoven Loudspeaker System produces a soundstage so pure, so transparent, so visceral, you'll swear the performance is live. Every instru-

ment. Every voice. Every sound. Add the Beethoven to your component audio system and discover what it's like to hear, taste, smell and touch the music.

With the electronic crossover/equalizer's balanced input and output circuitry and heavy interference filtering, combined with the highest possible grade components and circuitry selected for their sonic performance, the Main Panel and Woofer driving signals are optimally routed and shaped for life-like sound.



Each Beethoven system we build has its own individual personality and is custom named, handsomely displayed on the back side of the Main Panels.

From its rhodium-plated, solid copper binding posts, internal heavy gauge litz wiring, low dielectric loss capacitors, air cored inductors in the crossover to its low-distortion drivers, only the highest quality components go into the Beethoven's construction with meticulous attention paid to every detail. Ours is a commitment to quality that you can see and hear.



Begin painting your world with sound, today. For the location of the Audio Artistry dealer nearest you, call 919-319-1375, fax 919-319-1416, or visit our web site at www.audioartistry.com.

A photograph of the Beethoven Loudspeaker System by Audio Artistry. It features three tall, slender black speakers with a vertical wood-grain finish and three yellow-tipped drivers. A large, square subwoofer with a matching wood-grain finish sits in the foreground. The background is a dark, smoky blue.

Speaker Envy.

The Beethoven Loudspeaker System from Audio Artistry produces the illusion of live sound so convincingly, even musical instruments can't help but feel a bit envious. With the Beethoven's novel, industry-standard-setting design, essentially nothing comes between you and the performance. Add the Beethoven to your component audio system and discover what it's like to hear, taste, smell and touch the music.

Listen to the Beethoven Loudspeaker System, the latest addition to the Composer Series™ from Audio Artistry. For the location of the Beethoven dealer near you, call (919) 319-1375, fax (919) 319-1416, or visit our web site at www.audioartistry.com.

Audio Artistry

painting your world with sound

Beethoven

A photograph of the Vivaldi Loudspeaker by Audio Artistry. It is a tall, slender black speaker with a vertical wood-grain finish. A violin and its bow are leaning against the base of the speaker. The background is a textured, light blue and white wall.

The Violin Is Envious.

The Vivaldi loudspeaker from Audio Artistry produces a soundstage so pure, so transparent, so visceral, even instruments are susceptible to performance envy.

Our unrivaled Dynamic Velocity Transfer (DVT) design enables the Vivaldi to produce these luscious, life-like soundscapes in the widest range of rooms. You'd expect nothing less from the inventor of the Linkwitz-Riley Crossover and winner of "Best Of Show" at the '96 Winter CES.

Listen to the Vivaldi from the Composer Series™ by Audio Artistry. And hear for yourself the sound a crying violin makes. For the location of the Vivaldi dealer near you, call (919) 319-1375, fax (919) 319-1416, or visit our web site at www.audioartistry.com.

Audio Artistry

painting your world with sound

Vivaldi

Vivaldi and Dynamic Velocity Transfer (DVT) are trademarks of Audio Artistry



How To Paint The Perfect Soundstage.

The Dvorak loudspeaker from Audio Artistry will paint your room with vivid, realistic imagery. Experience the master strokes of acoustic energy, rhythm, tonality and timbre. Witness the creation of the perfect soundstage. Let Audio Artistry show you the full aesthetic power of realistic expressionism. For the location of the Dvorak dealer near you, call (919) 319-1375, fax (919) 319-1416, or visit our web site at www.audioartistry.com.

Audio Artistry
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On the seventh day, He listened.



painting your world with sound. *Audio Artistry*

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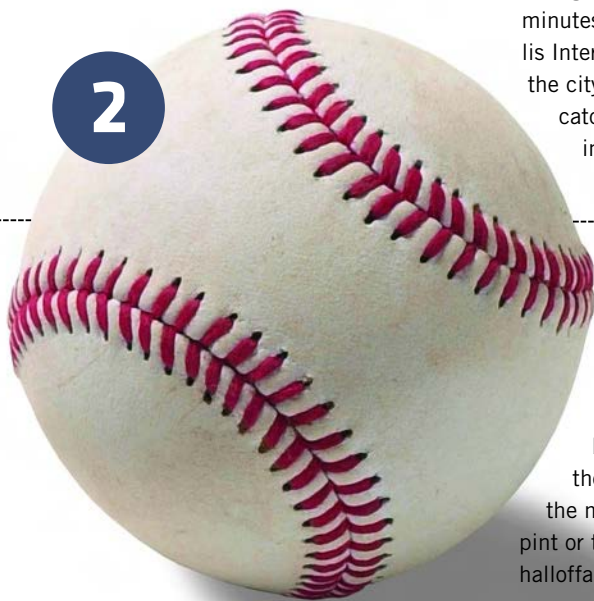
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ROAD TRIPPIN'

Take a vacation from the daily grind and indulge your passion for summer sports.

By John Danielowich



As summer approaches, thoughts invariably turn to lazy days and leisure activities. This year, instead of getting burned at the beach, why not indulge your passion for sports? Whether you're a family vacationer or the day-tripping type, there's a summer sports activity for you. And if this little list doesn't float your boat, check out www.roadtrips.com or www.sportstravel.com for more ideas. Hot dog, anyone?

1. REV YOUR ENGINES

Start your summer off in high gear with a trip to the legendary Indianapolis Motor Speedway on May 27 to witness the 91st running of "The Greatest Spectacle in Racing." Join 300,000 of your closest friends and experience the thrill of Formula 1 racing at its absolute finest. It's just minutes from downtown and the Indianapolis International Airport, so you can enjoy the city and make it to the track in time to catch every lap. For more information, including the lowdown on tickets and lodging, visit www.indy500.com.



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2. HALL OF FAME A HOME RUN

Even if *The Boys of Summer* is not your favorite beach read, die-hard baseball fans should make the pilgrimage to Cooperstown, N.Y., to visit the National Baseball Hall of Fame at least once. If you haven't been yet, go during Hall of Fame Induction weekend, July 27-30, to witness Cal Ripken Jr. and Tony Gwynn become part of baseball history. Then lose yourself for hours (or the whole day) in the Hall of Fame. When you find your way out, wander around town and check out the many specialty shops for gear and memorabilia. And don't leave without quaffing a pint or two of Old Slugger at the Doubleday Café. For information, go to www.baseball-halloffame.org/hof_weekend.



3. SADDLE UP FOR SARATOGA

For those of you who like a fast pace of the equestrian kind, say good-bye to summer (and maybe some hard-earned cash) at the Saratoga Racetrack in Saratoga Springs, N.Y., on Travers day, August 27. The Travers Stakes, held each year at this historic, charming track, is a stunning coda to what's always a thrilling racing season. Book hotel reservations now, and stay downtown so you can walk to the many bars and restaurants; a short cab ride gets you to the Saratoga Performing Arts Center to see live entertainment, or play 18 at the Saratoga Spa Golf course. Go to www.saratoga-racetrack.com for race and lodging information.

JOHN DANIELOWICH is a freelance writer, sports enthusiast, father, and husband living in Framingham, Mass.

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